



ABOUT HEDR

The Halton Equity Diversity Roundtable (HEDR) is a collaborative network of individuals and organizations committed to fostering equity, diversity, and inclusion (EDI) in the Halton region. HEDR works to create meaningful change by promoting education, advocacy, and systemic transformation across sectors. Through community engagement, capacity-building initiatives, and knowledge-sharing, HEDR supports organizations in embedding EDI principles into their practices.

HEDR hosts events, workshops, and conferences that bring together diverse voices to address barriers to inclusion and advance social justice. By facilitating dialogue and providing resources, HEDR strengthens collective efforts to create a more equitable and inclusive community for all.

Our Co-Hosts

PRISM Halton is a not-for-profit organization dedicated to supporting, empowering, and celebrating the 2SLGBTQIA+ community in Halton. Through advocacy, education, and events, the organization works to foster a more inclusive and affirming community where individuals of all gender identities, expressions, and sexual orientations feel safe, valued, and connected. By building networks of support and promoting visibility, PRISM Halton strives to create lasting change and ensure that everyone can live authentically and with pride.





Why we are raising funds

The Braver Spaces Certification Program by HEDR provides businesses, organizations, and community spaces with essential tools to foster equity, inclusion, and belonging for 2SLGBTQ+ individuals. This initiative goes beyond training to drive cultural, policy, and mindset shifts, ensuring long-term impact and safer environments.

Comprehensive Training

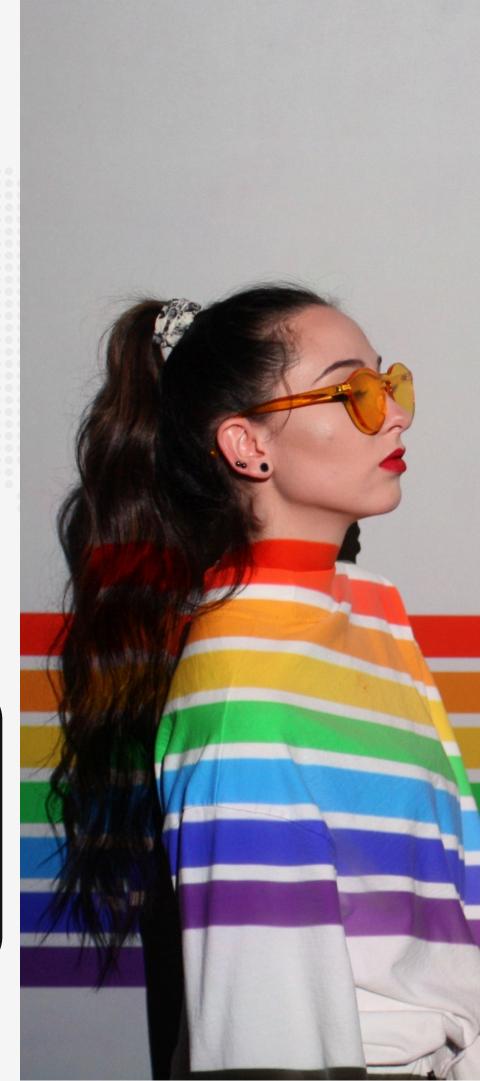
Equips workplaces with resources to support gender and sexual diversity.

Systemic Change

Focuses on transforming cultures, policies, and attitudes for lasting impact.

Community Empowerment

Breaks down barriers and amplifies marginalized voices to create a more inclusive region.





The Event

Join us for the **3rd Annual HEDR Pride Gala & Soiree**, an unforgettable evening celebrating diversity, inclusion, and the power of community. Taking place on June 26, 2025, at the Art Gallery of Burlington, this premier event will bring together community leaders, corporate partners, and advocates for a night of glamour, entertainment, and impact.

This year, we are fundraising for the Braver Spaces Certification Program, a groundbreaking initiative designed to provide training for 2SLGBTQ+ inclusive workplaces and spaces across Halton Region.

Event Details

- Date: June 26, 2025
- Venue: Art Gallery of Burlington
- VIP Dinner & Show: 7:00 PM
- General Show: 8:30 PM Late
- Featured Performers: Eva Blunt & Lady Kero (Drag Race Mexico)









The Cast



EVA BLUNT
Drag Race Mexico
Las Mas Dragas



LADY KERO
Drag Race Mexico
Netflix's Secrets of
the River



AMONDI BLUNT



Why Sponsor?

By sponsoring the HEDR Pride Gala & Soiree, you are investing in a future where all workplaces and community spaces in Halton are inclusive, welcoming, and affirming for 2SLGBTQ+ individuals. Your support helps us expand training opportunities, build safer environments, and celebrate the rich diversity of our region.

Sponsor Benefits Social Media collaboration with HEDR, Drag Academy, and artists reaching 350K+ people. • On-site activation Speaking Opportunities Branding Opportunities Hospitality 2024 Attendees included: Mayor of Burlington MPs & MPPs • Senior Leaders from Halton's including public sectors policing, justice, education, health care. Community Leaders

Media



Our Reach

Through our robust social media presence of over 320,000 social media users, targeted digital campaigns, and deeprooted community connections, we are positioned to amplify messages of inclusion and corporate allyship like never before. Our events consistently attract key decision-makers, business leaders, and advocates, making this an unparalleled opportunity to showcase your brand's commitment to social responsibility.

Social Media Reach

2024 Event

Membership Orgs.

320K

165

64

Total Users

Attendees

Attended





Sponsorship Levels

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Title Sponsor

\$10,000

One Opportunity

- Exclusive recognition as the Title Sponsor
- Prime logo placement on all event materials & social media
- Speaking opportunity during the event
- 8 VIP tickets & reserved seating at the gala
- Recognition in press releases & media outreach
- Social media shoutout by celebrity guests.
- Social media collaboration- driving social media engagement

Presenting Sponsor

\$7,,500
One Opportunity

- Exclusive recognition as the Presenting Sponsor
- Premium logo placement on event materials & social media
- Acknowledgment during the event
- 8 VIP tickets & reserved seating
- Inclusion in event promotions



Sponsorship Levels

Gold

\$5,000 One Opportunity

- Logo placement on event materials
 & social media
- 6 VIP tickets
- Acknowledgment during the event

Silver

\$2,500
One Opportunity

- Logo recognition on event materials
 & social media
- 4 VIP tickets
- Acknowledgment during the event

Bronze

\$1,000 One Opportunity

- Logo placement on event materials & social media
- 2 VIP tickets
- Acknowledgment during the event

Ally

\$500One Opportunity

- Logo recognition on event materials & social media
- 1 VIP Ticket
- Acknowledgment during the event

Thank You Somuch!

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CO-HOSTS





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